

Name of Financial Institution:		Budget notes: Explain each item
Budget Line Item Description	Budget notes	
1.0	Develop a network of agents, facilitators or related service points in 20 villages which will promote MFI products and act as access points for farmers with microfinance institutions. Sub activities may include:	
1.1	MFI product sales agents selected.	
1.2	MFI product sales agents trained	
1.3	Product educational materials provided to agents	
1.4	Develop and pilot a performance-based remuneration strategy to incentivise 20 MFI agents to reach out to targeted potential customers.	
1.5	Provide IT equipments, connection and training for operation of agents	
	Sub-total: Agency / related service points	
2.0	Fmale MFI agents given additional training in mobilization and sensitization skills, sales approach, confidence etc.	
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2.2	Meeting held with female bank agents to discuss ways of reaching more women	
2.3		
2.4		
2.5		
	Sub-total: Strategy for female clients	
3.0	Conduct promotional activities to popularize tailored MFI products and services to male and female small-scale farmers and agribusinesses.	
3.1	Radio talk show held for one hour to promote MFI products and services	
3.2	Radio adverts aired on radio to promote MFI products and services	
3.3	A-1 posters promoting MFI products and services placed in 20 communities	
3.4	Product promotional road drives held, one per community	
3.5	MFI accounts opened for groups, individuals and agribusinesses	
	Sub-total: Promotional Activities	
4.0	Form 160 New VSLA saving groups comprising small-scale farmers formed and train them in the full VSLA curriculum	
4.1	Select and train 40 VSLA trainers and equip them with VSLA manuals	
4.2	Deploy VSLA trainers to train 160 VSLA groups, each at least 8 times	
4.3		
4.4		
4.5		
4.6		
	Sub-total: Financial literacy trainings	
5.0	#REF!	
5.1		
5.2		
	Sub-total : VSLA formation and capacity building	
6.0	#REF!	
6.1		
6.2		
	Sub-total: Bank Accounts and credit access	
7.0	Other Costs	
7.1		
7.2		
7.3		
7.4		
	Sub-total: Other Costs	Sub-total: Other Costs
	TOTALs	TOTALs